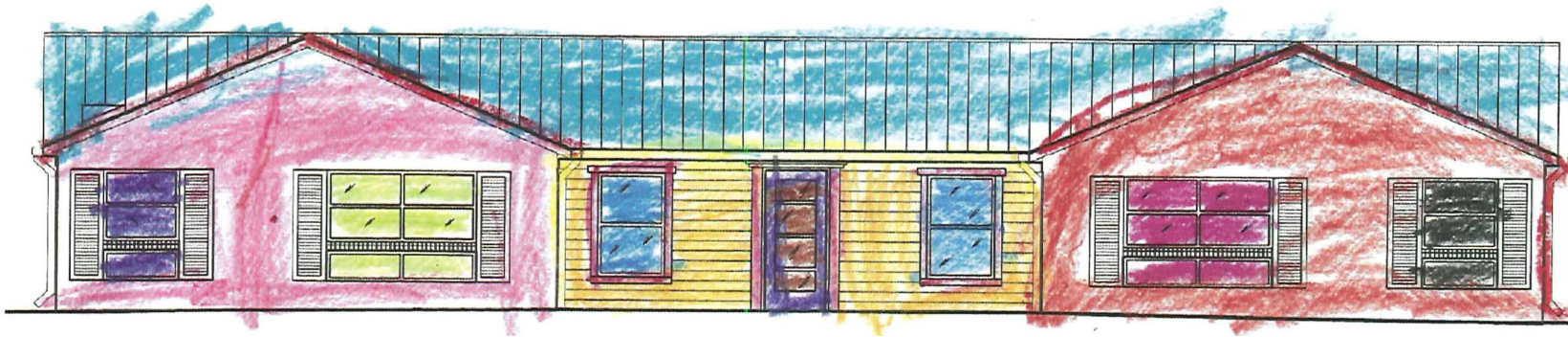


A Ray of Hope - Campaign for Growth

“One day, I learned that my two youngest daughters were being sexually molested and that my trusted son was the perpetrator. A few days later, I learned that my oldest daughter had been molested by her mother’s live-in boyfriend. Immediately, I was dealing with the social service department, the sheriff’s department, nurses, and others, all requiring my urgent attention. I found myself hurting, confused and uncertain as to which way to turn. Who could I really trust? Right away, I was directed to the Children’s Advocacy and Protection Center and the Support Group for Non Offending Parents. There I found much needed love, acceptance, and guidance. They became and remain my trusted advocates. Circumstances like these require a special combination of expertise and compassion. The CAPC excels at both.” —anonymous client

OUR COMMUNITY’S CHILDREN NEED YOU !



In 1998 a Child Advocacy Center was established under the Catawba County Department of Social Services (DSS). In 2003 the CAC became a 501(c)3. To ensure a strong infrastructure for the future, the CAC Board of Directors contracted with DSS to provide operational support. This strong private/public partnership continues today. In September 2011 the CAC merged with the Children’s Protection Council (creating the CAPC), an all-volunteer group providing an array of child abuse prevention efforts. The merger ensured sustainability of the council by providing paid staff and expanded the Children’s Advocacy Center prevention efforts beyond child sexual abuse. The merger allowed us to maximize the precious resources of our communities’ time, talent and treasures.

*Home is where
the Heart is!*

Since its inception, the CAPC has never conducted a comprehensive campaign to solicit capital, endowment and annual support. In the early 2000s the organization raised funds and in-kind support to up-fit the Bolick House, which is the Center’s current home. Once the organization moved into the Bolick House the scope of work and clientele served by the CAPC greatly increased. In 2014 we realized that a new “home” was needed in order to meet our community’s needs and a partner was found in Sipes Orchard Home. Both organizations’ missions are complimentary and the Sipes campus had underutilized facilities within which the CAPC could relocate.

The board of directors of both organizations agreed in 2014 for the CAPC to move into the Tyndall Center of the Sipes campus under a 15 year lease with first option to renew. When considering how to provide for the financial needs of a move, coupled with a deep commitment to both annual and long-term financial stability, the CAPC board of directors approved that the organization move forward with a \$600,000 campaign to raise funds for capital and equipment needs, grow the endowment and to highlight annual fund support.

SIGN ME UP TO JOIN THE EFFORT!

Please accept my/our gift of \$_____ designated for:

- Capital** \$ _____
- Annual** \$ _____
- Endowment** \$ _____

Payment Method:

Name(s) _____

Address _____

Phone # _____

Email _____

- Check Enclosed
- Please invoice me/us.
- Credit Card (Circle One) Visa Mastercard

Card # _____

Name on Card _____

3 Digit Security Code _____ Exp. Date _____

Signature: _____

Questions? Please contact any staff member at the CAPC - 828-465-9296.

Thank you for your personally significant gift to our children . . .

We are grateful to all who find it in their hearts to support the campaign to bring about a “Ray of Hope” for our community’s most vulnerable citizens, our children. All gifts to “A Ray of Hope” campaign will be permanently recognized in the lobby of our new facility upon campaign completion at the levels below:

Guardian	\$100,000.00
Defender	\$50,000.00
Advocate	\$25,000.00
Patron	\$15,000.00
Mentor	\$10,000.00
Supporter	\$5,000.00
Friends	\$1,000.00

Children’s Advocacy & Protection Center

4360 County Home Road
Conover, North Carolina 28613

Phone: 828-465-9296

Email: aopdyke@catawbacountync.gov

Tax ID #58-2671252

We wish our services weren’t needed in our community, but they are . . .

The Children’s Advocacy and Protection Center exists to bring about awareness of and build a will for advocacy on behalf of the children and youth in our community who suffer from abuse each year.

It is never comfortable for any of us to imagine that child physical or sexual abuse takes place in our backyard, but it does.

Here is a brief snapshot of the children we served in 2016:

- 35% of all children served were 6 years old or younger – infants and preschoolers
- 40% of the children interviewed, and asked to discuss topics that they should know nothing about, sit in our elementary school classrooms
- 25% of the children who were interviewed at the CAPC walk through the halls of our middle and high schools – a time in their lives that is challenging enough without the added burden of suffering abuse
- 90% of all abuse victims suffer at the hands of someone they know.

Unfortunately, we also know that as few as 38% of all child sexual abuse cases are disclosed.

Campaign Goals:

Capital - \$250,000

Renovation of the Tyndall Center	\$ 150,000*
Furnishings and equipment	\$ 60,000
Technology Upgrades	\$ 20,000
Moving Expenses	\$ 20,000*

*In order to move forward, the board of directors approved the use of short-term investment funds to cover initial renovation and moving expenses with the expectation that monies will be raised to replenish these funds.

Annual Fund Goal - \$300,000

The CAPC has experienced the strong annual support of our community over the years which has enabled us to expand services in response to community needs. Gifts will be used in support of the organization’s greatest ongoing operational needs.

Endowment Goal - \$50,000

Endowed funds are investment accounts created to offer lasting financial support for ongoing programming and operations. The CAPC established an endowment with the NC Community Foundation in 2006 with an initial gift of \$25,000 and an eye towards long-term financial sustainability. Our endowment is now valued at nearly \$90,000 and it is our goal to grow it significantly to help us continue to secure our future.

A Ray of Hope . . .

Celebrate our Past and Invest in our Future



Become an Advocacy Partner

. . . a Voice for Children.